

Fine Tuning Solutions: Business Seminar Spiced with Music!



“Mardi Milligan might be the most out-of-the-box business consultant in America. That’s because the Missoula woman specializes in giving corporate seminars on improving customer service – seminars in which she sings and plays guitar,” said *Missoulian’s* Joe Nickell. Music and business is an uncommon venue for improving communication skills and attitude, but Milligan intertwines the two to emphasize successful harmony through the art of “fine tuning” – both in the workplace and at home.

Milligan’s business, punningly called Fine Tuning Solutions, provides powerful messages through her organizational workshops to help employees annihilate energy-draining negativity, to learn effective ways to address conflict straight on and to become aware of self-defeating, self-sabotaging behaviors that can destroy your business and/or your home life.

But music and customer service—how does that fit together? For Milligan, music and business have always been side by side. Decades ago, while earning her BS Degree in Business Administration at the University of Montana, she regularly entertained on campus, and also led crowds of singing college students at Missoula’s Heidlehaus.

Milligan also sang with several bands, and then, as a single--with her own record label and publishing company--she toured between Alaska and San Diego. Then, while performing in San Diego and living on a 40’ sail boat, a number of life-changing events converged to lead her back to her family roots in Montana.

Devastated, but refusing to give up, these untimely wake-up calls forced Milligan to make serious changes in her life. She returned to school for her Masters of Business Administration and became the first Development Director for the University of Montana School of Business Administration, helping to get the Gallagher Business School Building built in the mid 90s.

Then, as a consultant with Preston Consulting, Milligan saw businesses continually struggling with communication problems, handling difficult people, and “getting ALL their employees on the SAME page.” As owner of Fine Tuning Solutions, she developed an organizational, action-packed, training package with a 38-page workbook, complete with group exercises and self-evaluations for business and home—where relationships count the most. Attendees come away with an accountable, measurable action plan to transform ineffective habits through better choices!

All the while Milligan has continued to write music and is currently the Nashville Songwriters Association International (NSAI) Regional Coordinator for Western Montana with over 150 songs in her catalogue. Her life-changing wake-up calls are on her recent CD, “Choices,” as she demonstrates her love for upbeat country and sentimental ballads.

Don’t miss the opportunity to hear Mardi’s powerful business principles spiced with music and create harmony in your world through a little “fine tuning!”

Mardi Milligan is a speaker/trainer/songwriter and owner of Fine Tuning Solutions. Job Service Employer Committee (JSEC) proudly brings Mardi’s “Fine Tuning Your Team” with two identical ½ day trainings to Glasgow on April 29, at the Cottonwood Inn, Hwy 2 East, Glasgow. Perfect to train ALL employees of a small business! \$40 each/limited seating. Call 228-3929 or 228-9369 now to register or go to www.mardimilligan.com/events.html for a flier to register. Deadline to register is April 22.